

CREATING FUTURES



Creating IT Futures — Expanding Opportunities for American Workers

Creating IT Futures is the tech workforce charity of CompTIA, the world's largest IT industry association. We develop career on-ramps for youth, teenagers and adults, while helping tech companies and professionals get involved with and impact workforce development and STEM education.

We have proven programs that place adults into the tech workforce, and programs that ignite youth interest in tech careers.

Now we're expanding our programs to attract those individuals looking for new opportunities in the wake of COVID-19 and its effect on the economy. And we're crafting new and innovative ways to address today's workforce challenges. Creating IT Futures wants to work with organizations like yours to bring long-term tech opportunities to displaced workers, students in need, and others just looking to transition to a more secure career in IT.

New Partnership Opportunities

Creating IT Futures can work with your organization to bring our innovative thinking to workforce development in your area.

- CompTIA wrote the book on tech training and certifications, and has a focus on bringing underserved and under-represented communities into the tech talent pipeline.
- We have a successful track record of job placement — providing highly trained entry-level tech employees to a wide range of companies.
- We allow our partners to become directly involved in this mission. You will positively change individual lives through our educational programs.
- 100% of donations go directly to programs.

New Challenges = New Approaches

Creating IT Futures creates opportunities for American workers and students. Because of our relationship with CompTIA, we have insights no other non-profit educational entity has. And we apply those insights to programs that directly help tech education and employment.

Self-Paced and Mentored Learning Tech Training for Displaced Workers:

We believe self-paced and mentored learning have a unique place in our current environment. CompTIA's CertMaster Learn program, and our customized mentored learning options allow individuals to use self-pacing to work toward IT certifications that can land them new jobs in the IT industry. We are rolling out self-paced and mentored learning opportunities to motivated individuals in communities across the country, giving them the power to change their lives through new career opportunities. We seek funders to underwrite this program and cover the cost of program delivery to multiple markets impacted by job displacement.

CompTIA CyberPrep - Tech Curriculum for High Schools:

We are piloting a tech curriculum for high school students and teachers designed to get students interested in tech, while educating and certifying them in basic skills aligned to the industry. Offering in-class, online and hybrid learning options, the program features "plug-and-play" components that make it easy for schools to adopt and deliver an experience that teaches the skills students need to successfully enter the tech industry.

Adapting our Existing Programs

Adult Technology Training

Creating IT Futures offers a variety of adult training options to bring talent into the industry. Through CompTIA Tech Career Academy, IT-Ready and our Custom Training group, we make IT training scalable, affordable and accessible for underrepresented populations and those looking for better career options through employment in IT.

We know so many industries have been impacted – from hospitality to service – and IT has a strong historical track record for job availability as well as better opportunities at all levels, even during difficult economic times. There is tremendous potential for us to bring stable career options to adults who are undergoing displacement because of COVID-19 through the expansion of our adult programs.

TechGirlz

The mission of TechGirlz is to inspire middle school girls to explore technology in order to motivate future education and careers. We offer fun, interactive workshops led by industry professionals, leaders and students, and we share our curricula with companies, organizations, schools and community groups so they can foster tech curiosity among girls worldwide.

TechGirlz workshops and summer camps are in high demand — especially now, while school systems and educators are unable to deliver consistent STEM content. We've transitioned everything to be able to be delivered virtually, which has been a major shift, and we will continue to expand those offerings to reach more girls. This transition is crucial, and we rely on volunteers and funding support from our partners so that the girls can continue to enjoy these programs free of charge.



Support is needed to continue the expansion of both our adult and youth programs. Donations underwrite tuition, expand programming and enable necessary support for students and instructors. We're looking for new corporate sponsors, so contact us today to discuss how you can become a part of any of these programs.

For more information on sponsorship options, please contact Colleen Crino at ccrino@comptia.org.