How Can You Prep Your Teen for a Tech Career?

Teens Look to Parents for Career Guidance

Urban teens in a survey by the Creating IT Futures Foundation identified parents as their most significant influencers by a factor of 2-to-1 or greater compared to teachers, guidance counselors, peers and coaches.

Parents, recognize and capitalize on your influence!

Disavow yourself of career myths

Most teens and more than a third of parents think that IT jobs require a four-year college degree.

Reality: Several pathways can help you get started in an IT career without a degree.

Nearly all teens and parents believe that being successful at an IT job requires doing really well in math and science courses.

Reality: Not all tech jobs require much math or science beyond the basics learned in grade school.

Parents expect students to graduate — but teens may not hear the message

Who do teens rely on most to talk about what to do after high school?

Parents think it's okay to drop out of high school

Parents think it's okay to skip college

Parents, look to a parent or guardian for what to do after high school.

Don’t assume that messages about college and career are getting through.

Intentionally set aside more time to discuss careers with your high-school-age children.


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