

How Can You Prep Your Teen for a Tech Career?

Teens Look to Parents for Career Guidance

Urban teens in a survey by the Creating IT Futures Foundation identified parents as their most significant influencers by a factor of 2-to-1 or greater compared to teachers, guidance counselors, peers and coaches.

Who do teens rely on most to talk about what to do after high school?

77%

Look to a parent or guardian for 'what to do after high school.'



- 34% Look to a friend
- 32% Look to a teacher at school
- 27% Look to another family member
- 25% Look to a school counselor/staff
- 19% Look to a coach
- 1% Look to somebody else
- 2% None of the above

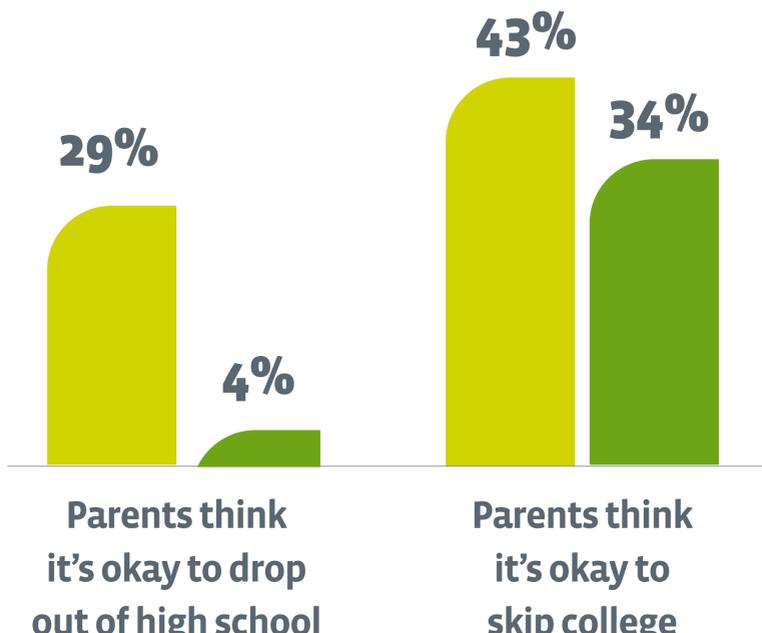
Parents expect students to graduate — but teens may not hear the message



What teens perceive



What parents believe



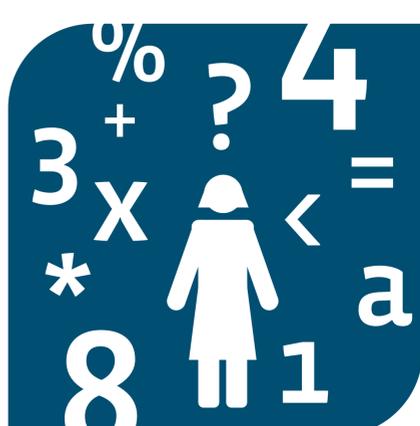
Disavow yourself of career myths



Most teens and more than a third of parents think that IT jobs require a four-year college degree.

Reality: Several pathways can help you get started in an IT career without a degree.

Nearly all teens and parents believe that being successful at an IT job requires doing really well in math and science courses.



Reality: Not all tech jobs require much math or science beyond the basics learned in grade school.

Parents, recognize and capitalize on your influence!

- Don't assume that messages about college and career are getting through.
- Intentionally set aside more time to discuss careers with your high-school-age children.
- Educate yourselves. Learn more about IT careers at CompTIA.org/roadmap and test drive an IT career at <http://ow.ly/lpZt2>.

