

What Do Urban Teens Really Want for Their Future Careers?

A survey of urban low- to middle-income African American and Hispanic teens found that teens value many things in a career besides money.



WHAT TOP 5 THINGS DO URBAN TEENS CONSIDER VERY OR EXTREMELY IMPORTANT?



88%
say having a job they love is important

79%
say getting more education/training

78%
say going to college

77%
say helping parent(s)

76%
say owning my own home

WHAT ARE THE TOP 5 ASPECTS TEENS FEEL ARE IMPORTANT TO THEIR FUTURE CAREERS?

84%
say having a career, not just a job, is very or extremely important



78%
say learning new things all the time

73%
say working in a field in which finding a job is easy

72%
say making a lot of money

72%
say helping other people

TOP 10 CAREERS* OF INTEREST INCLUDE COMPUTER JOBS



1. Business owner
2. **Software Programmer**
3. Nurse or Doctor
4. Civil Engineer
5. Lawyer
6. **Computer Technician**
7. Military Job
8. **Computer Design Engineer**
9. Architect
10. Engineer

3
of the top **10**
careers are tech related.

*out of 60 careers surveyed

TEENS WOULD BE INTERESTED IN ENROLLING IN TECH TRAINING PROGRAMS GIVEN THE RIGHT MOTIVATIONS.

Teens would be interested in learning about IT programs if ...

94% ... they could get paid for it as a job while in high school



88%
... they could get high school credit for it

90%
... it would help them get into college

87%
... it were related to other areas of career interest to them

81%
... it involved helping to solve a problem in their school

79%
... it involved helping to solve problem in their community

A FEW MYTHS MIGHT HOLD THEM BACK FROM PURSUING IT CAREER:



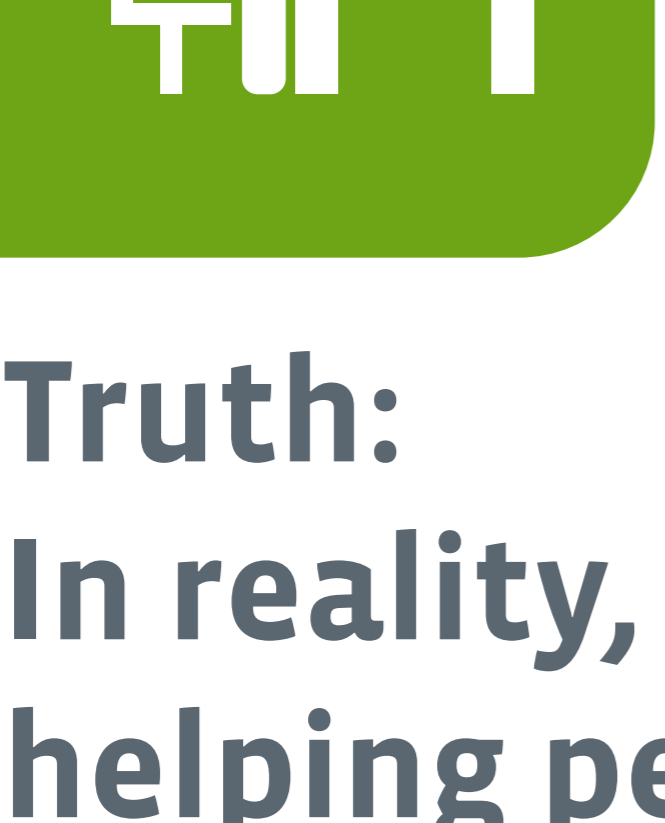
Myth 1:
You have to be great in math and science to be successful.

Truth:
Not all tech jobs require much math or science beyond the basics.

Myth 2:
You have to earn a four-year college degree.



Truth:
Actually, several pathways can help you get started in an IT career without a degree.



Myth 3:
Jobs in technology are all about sitting alone in front of a computer and geeking out.

Truth:
In reality, IT jobs are about helping people—and usually working in a collaborative team to make that happen.

Teens and their parents can find out more about IT careers at **CompTIA.org/roadmap** and test drive an IT career at **http://ow.ly/IpZt2**.